

Sponsorship and Exhibitor Opportunities

The poster features a background image of a large cargo ship with red containers being loaded by a blue crane at a port. The text is overlaid on this image. On the left, the words "SAVE THE DATE" are written in large, bold, orange letters. In the top right, the title "2018 North Carolina Ag Export Seminar" is in green, followed by the subtitle "Educating and supporting growers and agribusinesses interested in exporting to 95% of the world's market." in black. A central white box contains the event details: Dates (May 24-25, 2018), Place (Koury Convention Center at Sheraton Greensboro Four Seasons, 3121 High Point Road, Greensboro, NC), and Contact (Michelle Wang, International Marketing Specialist, 919-707-3141, michelle.wang@ncagr.gov). To the right of this box is the "got to be NC AG EXPORTS" logo, which includes a stylized green map of North Carolina. Below the logo, it says "Find More Information and Registration at: www.ncagexports.com". At the bottom of the white box, two columns list "Who Should Attend" (Farmers and Agribusinesses, Food and Beverage Companies, Commodity Representatives, Service Providers) and "Topics Will Include" (Export Documentation, Export Logistics, Export Finance, Trade Support).

Who will attend?

Exporters and potential exporters of agricultural goods, including commodities, row crops, produce, proteins, wood products, processed foods, and beverages.

Where is the NC Ag Export Seminar taking place?

The seminar will take place at the Koury Convention Center located at the Sheraton Four Seasons in Greensboro, NC. The Koury Convention Center is conveniently located just off I-40 at Exit 217.

What are the dates of the trade show portion of the seminar?

Thursday, May 24th, 2018: 8:00 a.m. – 5:00 p.m.

Friday, May 25th, 2018: 7:00a.m. – 11:00 a.m.

The exhibition area will be available for set up at 7:00 a.m. on Thursday, May 24th.

Who should exhibit?

Companies or organizations that offer products, resources, or services that support or are beneficial to agricultural and agribusiness exporters.

Interested in exhibiting or become a supporting sponsor?

Contact John Hammond at 919-707-3160 or john.hammond@ncagr.gov

Premium Event & Reception Sponsorship

All NC Ag Export Seminar marketing is branded by you – the seminar logo incorporates your logo and is used on all communications, e.g. “NC Ag Export Seminar presented by Your Company Name/Logo.”

Marketing begins February 2018 and continues through May 2018.

- Strategic placement of your promotional or merchandise samples in the venue throughout the seminar
- Your company logo on seminar name badges
- Your company logo on the main podium throughout the seminar
- Your company logo on all seminar signage and screensavers
- Full page ad in the printed seminar program (back cover)
- One email blast sent to all attendees on your behalf
- List of all conference attendees for one-time use
- Four registrations to the full seminar
- One trade show space at the seminar, includes 8’ skirted table, two chairs, electric, and WiFi
- Prime placement for your trade show space
- Mention of your company sponsorship throughout the seminar
- Presentation of your company during Thursday evening reception
- Promotion of your sponsorship in all event marketing

One sponsorship is available at this level: **\$5000**

Standard Event Sponsorship *(only 2 sponsorships remain at this level)*

- 2 registrations to the full seminar
- 1 trade show space at the seminar; includes 8’ skirted table, 2 chairs, electric, and WiFi
- Mention of your company sponsorship during the seminar
- Introduction of your company during Thursday evening reception
- Promotion of your sponsorship at break tables and Friday breakfast
- Inclusion of your sponsorship in the event program and promotion

Four sponsorships are available at this level: **\$1000**

Exhibitor *(only 5 spaces remaining)*

- 1 registrations to the full seminar
- 1 trade show space at the seminar, includes 8’ skirted table, 2 chairs, electric, and WiFi

Nine exhibitor spaces are available: **\$300**

We hope that you will consider promoting your brand at the NC Ag Export Seminar. If you have questions or are interest in sponsorships, please contact **John Hammond** at **919-707-3160** or **john.hammond@ncagr.gov**